

ORDER

**KSNV**

Orders
Order / Rev: 107793
Alt Order #:
Product Desc: October 2012 Campaign
Estimate:
Flight Dates: 10/15/12 - 11/06/12
Original Date / Rev: 10/12/12 / 10/12/12
Order Type: GENERAL

Primary AE: Kevin Goodell
Sales Office: VEGS
Sales Region: Local

Agency Name: Consili, Inc.
Buying Contact:
Billing Contact:
 10120 S. Eastern Ave.
 Henderson, NV 89052

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Committee to Re-Elect Judge Ann Zim
Demographic: A25-54
Product Codes: PLC26
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	18	\$8,050.00	\$6,842.50
10/29/12	11/06/12	18	\$8,425.00	\$7,161.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	18	\$8,050.00	\$6,842.50	0.00
November 2012	18	\$8,425.00	\$7,161.25	0.00
Totals	36	\$16,475.00	\$14,003.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/15/12	11/06/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-----	:30	0	\$200.00	1	0.00	NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWT---		2				\$200.00		0.00			
		Week: 10/22/12	10/28/12	MTWT---		2				\$200.00		0.00			
		Week: 10/29/12	11/04/12	MTWT---		2				\$200.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$200.00		0.00			
N 2	KSNV	10/29/12	11/06/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	-----	:30	0	\$450.00	1	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$450.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$450.00		0.00			
N 3	KSNV	10/15/12	11/06/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-----	:30	0	\$700.00	1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		1				\$700.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$700.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$700.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$700.00		0.00			
N 4	KSNV	10/15/12	11/06/12	Rachael Ray Rachael Ray	CM	11am-12pm	-----	:30	0	\$325.00	1	0.00	NM	7	\$2,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$325.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$325.00		0.00			

